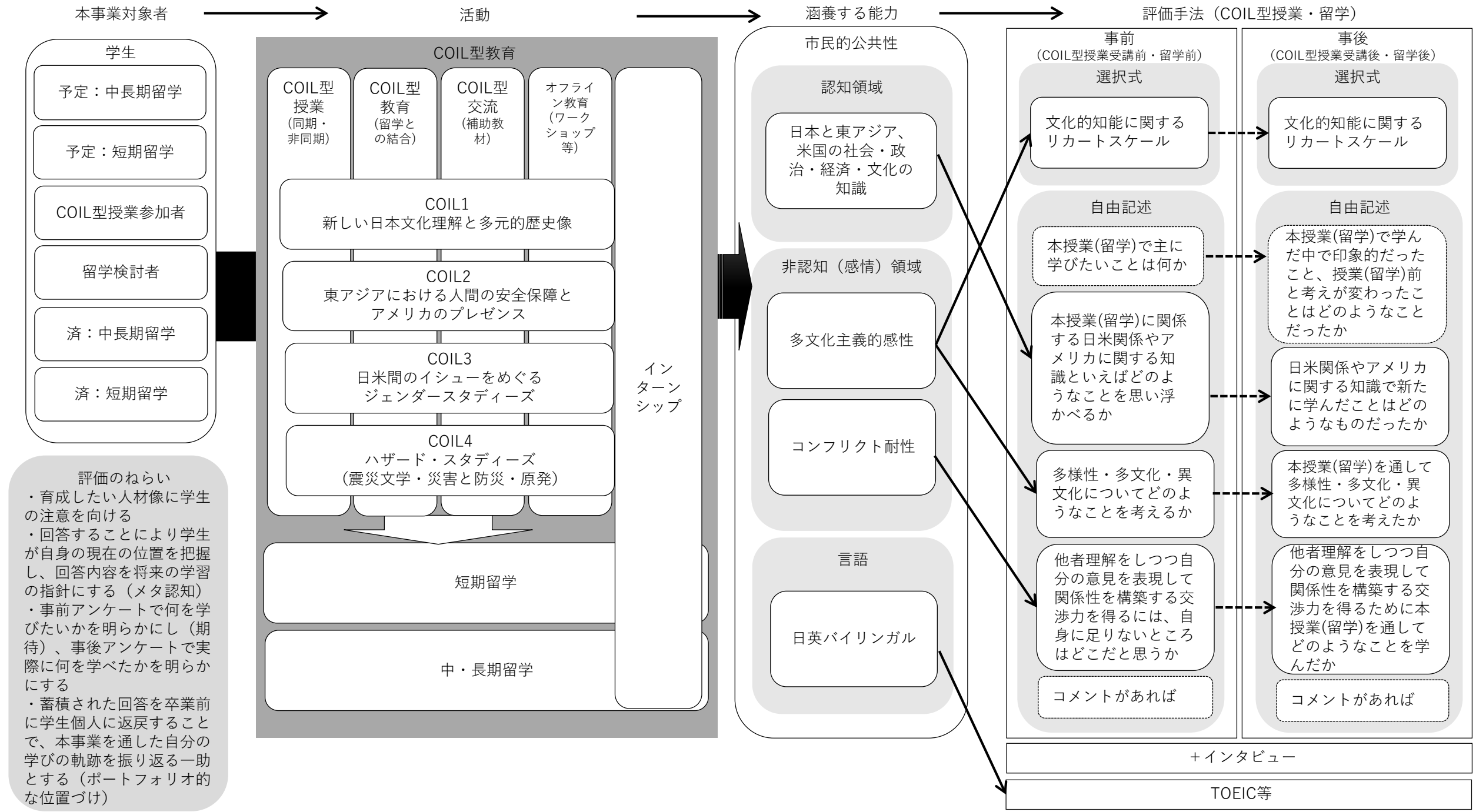世界展開力強化事業COIL型ロジックモデル